

CRATE & FIELD

MARKETING + SOCIAL MEDIA MANAGEMENT

SERVICES & PRICE LIST

Prices are quoted on a monthly and / or per project basis.

SOCIAL MEDIA ROAD MAP

\$199 AND UP

Starting is never easy, but you've gotta' start somewhere!

If you're looking to jump start your business presence on social media, I can help you get there.

Everything from launching social media platforms, setting up social media handles, optimizing your profiles, to helping you customize your social media strategy for your business!

One and done project

SOCIAL MEDIA MANAGEMENT

\$99 AND UP
(PER SOCIAL MEDIA CHANNEL)

Social media has become a staple in marketing strategy for business, and without a strategic approach (and consistent voice!) it's easy to get overwhelmed by it all.

We'll start by identifying your business goals and objectives and conduct a social media audit on all your existing social media channels.

We'll optimize your existing social media and then - I'll take care of the day-to-day input and curating of publishing content, managing paid ads, monitoring analytics, and attending to customer service needs, on each of your channels!

Ongoing project management

WEBSITE DESIGN + MAINTENANCE

\$99 AND UP

A website is a crucial component for building your business and online presence in this competitive market.

A well designed and responsive website can boost online engagement, capture leads, and help monetize your product.

My website solution includes: customization, search engine optimization (SEO), plugin support, and support for your CRM.

Whether you are B2B, a blogger, an artist, or retail shop owner— an intuitive, engaging website is just what you need!

One time project or ongoing project management

EMAIL MARKETING

\$49 AND UP
(PER CAMPAIGN)

Email marketing is still very relevant and the ROI is astonishing — when done right!

Let me help you build your email list to develop relationships with potential and returned customers.

Email marketing will complement your overall marketing strategy and I can help to blend it in seamlessly with your social media campaigns.

This package is priced by the campaign; larger quantity projects can be negotiated at a bundled price.

One time project or ongoing project management

DIGITAL AD MARKETING

\$99 AND UP

Digital marketing requires extensive research, consistency and patience.

If you need keyword research, a competitive analysis, or you just need your ads digitally designed, I can help get your brand and products in front of the right audience!

Whether you are looking to launch a "one and done" ad campaign, or need help with ad maintenance, I can provide the support you need.

Expertise in: Microsoft Ads (formerly Bing Ads), Google Ads and Social Media Ads.

One time project or ongoing project management

CRATE & FIELD

MARKETING + SOCIAL MEDIA MANAGEMENT

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MARKETING PLAN

\$399 AND UP

Starting is never easy, but you've gotta' start somewhere!

If you're looking to jump start your business presence on social media, I can help you get there.

Everything from launching social media platforms, setting up social media handles, optimizing your profiles, and helping you customize your social media strategy for your business, we'll get you going fast!

One and done project

MARKETING MATERIAL REFRESH

\$99 AND UP

Have marketing materials in place, but need them refreshed? Do they just need a little updating, but not a total overhaul?

I can intuitively update your brochures, postcards, business cards, fliers, posters, or any print design.

I'll need the original files in order to refresh your existing materials.

***If you do not have original files I would need to create from scratch. See Graphic design and logos for pricing.*

One and done project

GRAPHIC DESIGN + LOGOS

\$49 AND UP
(PER DESIGN / LOGO)

A great graphic designer has the ability to visualize data, intuitive concepts, and compelling narratives in an artful way.

Let me bring to life your design concepts for your brochure, flier, letterhead, advertisement, business card, infographic, and much more!

**Ask me about bulk redesign pricing*

One and done project or ongoing

MARKET RESEARCH

\$199 AND UP

Need help getting your target market or niche identified?

Do you need help researching keywords, demographics, or details about your ideal client / audience?

I am just the person to help you jump start this effort!

I hold a bachelors degree in Geography from the University of Iowa and I know how social statistics can directly impact people. I've worked with census bureau data for 20 years.

One time project or ongoing project management

MARKETING ASSISTANT

\$499 AND UP

Sometimes you just need someone to take the reigns with your marketing and social media!

Maybe you don't like this aspect of the business, maybe you have time constraints, or maybe you just feel a professional could be more efficient!

You can concentrate on your clients and other important business and leave the projects to me!

Ongoing monthly project management